



# SALES KIT

## 7<sup>TH</sup> edition

**14-15-16**  
**October 2026**  
**Fiera di Roma**  
**#welfair2026**

ORGANIZED BY



IN COLLABORATION WITH





# VISIBILITY OPPORTUNITY CONNECTIONS

Dear Sir or Madam,

we are pleased to present our participation opportunities for the seventh edition of Welfair. Our team remains at your disposal for any further information and assistance.

Please do not hesitate to contact us:  
[commerciale@romawelfair.it](mailto:commerciale@romawelfair.it)



Il gestionale software  
dedicato alle Strutture Sanitarie,  
per la gestione dei corsi di formazione  
RESIDENZIALI e a DISTANZA.



RECENSIONI  
ATTESTATI  
ISCRIZIONI  
CORSI RESIDENZIALI  
FAD  
WEBINAR  
STATISTICHE  
FSC

ISCRIZIONI  
RECENSIONI  
WEBINAR  
CORSI RESIDENZIALI  
FAD  
STATISTICHE  
FSC

ISCRIZIONI  
RECENSIONI  
WEBINAR  
CORSI RESIDENZIALI  
FAD  
STATISTICHE  
FSC

www.itlav.com

# EXHIBITION RATES

Dati precisi,  
decisioni sicure.

Germ  
Alert  
Notification

Sistema di Monitoraggio  
e Prevenzione delle ICA

www.itlav.com

A vertical banner for Germ Alert Notification. It features a shield icon with a virus particle and the text 'Germ Alert Notification'. Below the shield, it says 'Attraverso... permette... di gestione...'. At the bottom, it mentions 'COMITATO DI CONTROLLO INFEZIONI CORRELATE ALL'ASSISTENZA... PROGETTO IN COLLABORAZIONE...'. The website 'www.itlav.com' is also visible.

# RAW SPACE

€220,00/SQM + VAT

exhibition space EXCLUDING:

carpet, partition walls, furniture, lighting, and electrical connections

# EXHIBITOR REGISTRATION FEE

€500,00 + VAT

MANDATORY

- technical assistance for exhibitors during the event as well as during stand setup and dismantling;
- listing in the official exhibition catalogue;
- fire extinguisher;
- general hall security and fire prevention services.
- exhibitor badges for staff, allocated proportionally to the exhibition space (2 badges per 8 sqm, up to a maximum of 20 badges); 1 car parking pass within the exhibition grounds;
- public liability insurance (r.c.t. / r.c.o.) and fire insurance (basic coverage);
- installation of electrical power up to 2 kw / 220v, including electrical panel, connection, and testing.

## ADD-ONS:

- HOSTESS - ON REQUEST
- TV - ON REQUEST
- WIFI\* - €400,00 + VAT

\*Wireless Internet access

WI-FI (2.4/5 GHZ) asymmetric 50/10 with 50% guaranteed bandwidth, up to 4 accounts

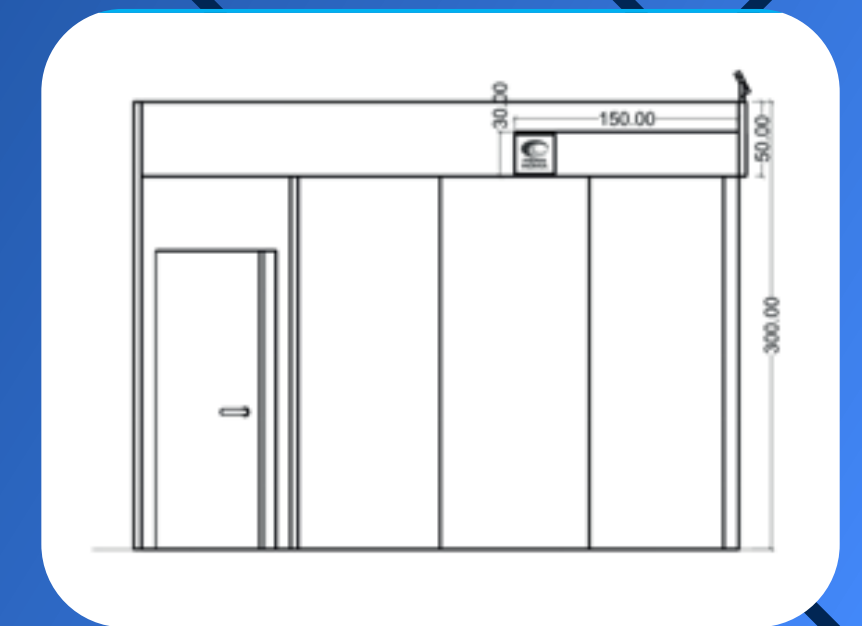
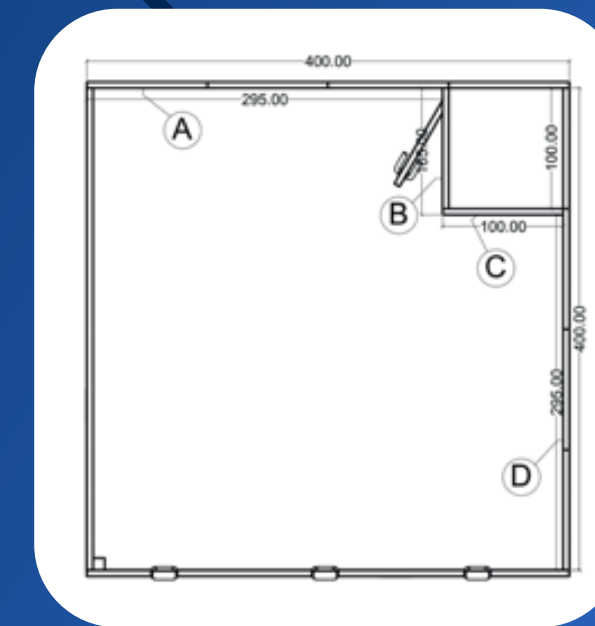
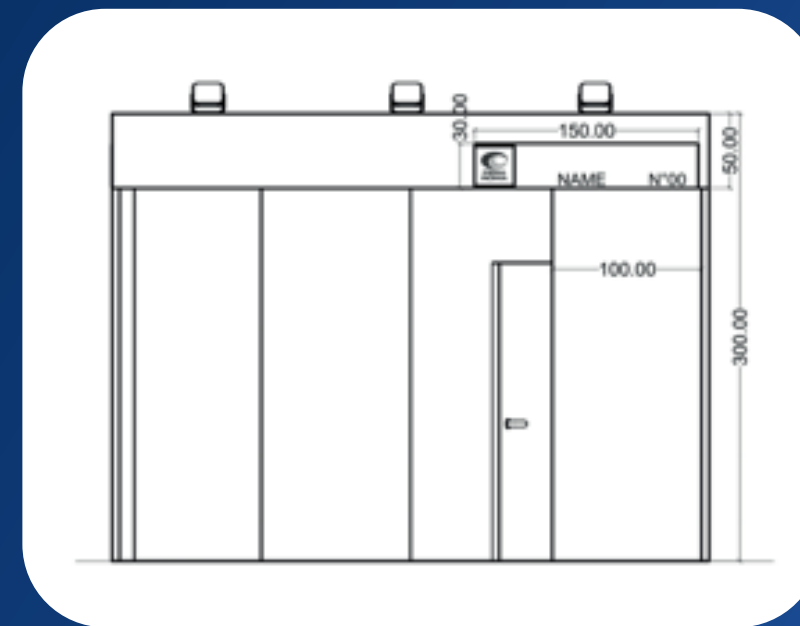
REGISTRATION FEE FOR EACH REPRESENTED COMPANY AND ASSOCIATED BRAND IF APPLICABLE

INCLUDED UP TO MAX: 10 COMPANIES

# SETUP CLASSIC

(MIN 12 SQM)

€110,00/SQM + VAT



## STRUCTURE:

- partition panels (customizable with graphics)
- carpet (customizable color)
- fascia signs on each open side, 150 × 30 cm
- basic electrical system
- 1 power socket
- 1 storage unit, 1 × 1 m

## FURNITURE:

- 1 table
- 3 chairs
- 1 branded reception desk, 1 × 1 m
- 1 stool
- 1 coat rack
- 1 waste bin

## GRAPHIC CUSTOMIZATION: (NOT INCLUDED)

### DIMENSIONS FOR 12 SQM

- WALL "A": 295 × 300
- WALL "B" WITH DOOR: 105 × 300 (DOOR 800 × 210)
- WALL "C": 100 × 300
- WALL "D": 295 × 300

GRAPHICS (PRINTING, TRANSPORT, AND INSTALLATION) €57,00/SQM + VAT

CARPET (RAL COLOR PROVIDED BY THE CLIENT) €8,00/SQM + VAT



# SETUP PREMIUM

(MIN 24 SQM)

€150,00/SQM + VAT



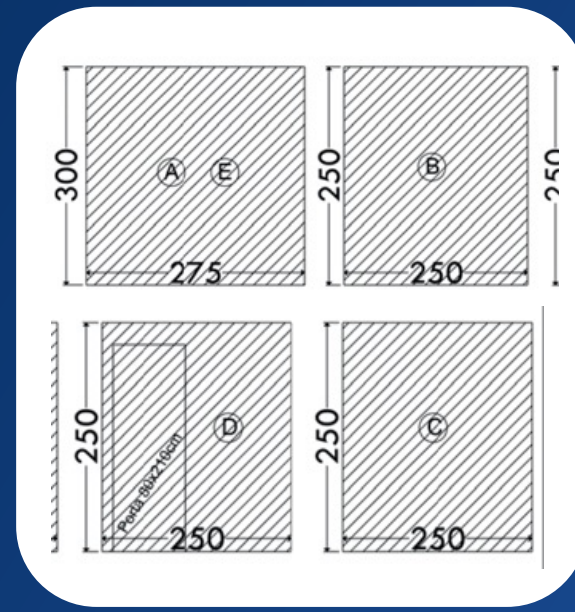
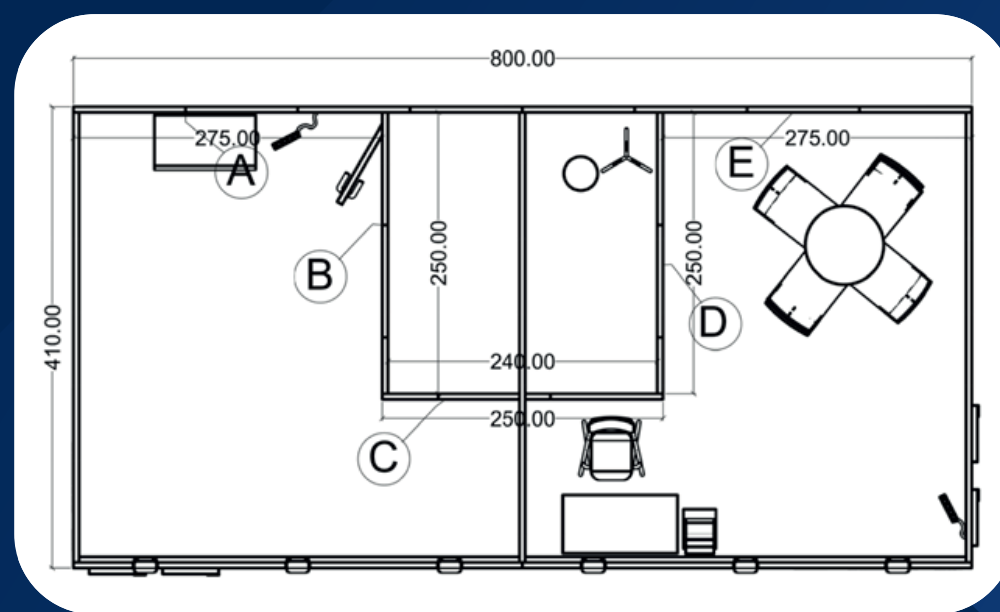
## TECHNICAL DETAILS

### SHELL SCHEME STAND

- 3 open sides
- White lacquered modular panel walls
- Customizable carpet
- Fascia signs on each open side, 150 × 30 cm
- Storage unit, 250 × 250 cm
- 1 electrical panel, basic lighting, 2 power sockets
- Vertical fascia panels (customizable color)

## FURNITURE INCLUDED

1 branded reception desk (1 × 1 m), 1 round table (H 70 cm), 4 "femme fatale" chairs, 1 coat rack, 1 waste bin, 1 stool, 1 brochure holder, 1 storage cabinet



## GRAPHIC CUSTOMIZATION: (NOT INCLUDED)

### DIMENSIONS FOR 24 SQM

- wall 275 × 300 (A)
- wall 250 × 250 (B)
- wall 250 × 250 (C)
- wall 255 × 250 (D)
- wall 275 × 300 (E)
- Door 80 × 210 cm

GRAPHICS  
(PRINTING, TRANSPORT, AND INSTALLATION)  
€57,00/SQM + VAT

CARPET  
(RAL COLOR PROVIDED BY THE CLIENT)  
€8,00/SQM + VAT

# SETUP STAND ALL INCLUSIVE

FROM 12 TO 32 SQM

## INCLUDES:

- Classic set upstand, including furniture and basic services
- full stand graphics (walls and storage area)
- customizable carpet color
- extra furniture\*
- main exhibitor registration fee
- registration fee for represented companies or co-exhibitors (up to 6 companies)

\* **12 sqm:** 1 bistro table and 2 stools

**16 sqm:** 2 armchairs and 1 coffee table

**24 sqm:** 1 bistro table and 2 stools; 2 armchairs and 1 coffee table

**32 sqm:** 1 bistro table and 2 stools; 2 armchairs and 1 coffee table; 1 round table and 4 white "femme fatale" chairs

List price €5.157,00 + VAT

**STAND 12 SQM:**  
**€4.600,00 + VAT**

List price €9.630,00 + VAT

**STAND 16 SQM:**  
**€5.800,00 + VAT**

List price €10.314,00 + VAT

**STAND 24 SQM:**  
**€8.300,00 + VAT**

List price €12.279,00 + VAT

**STAND 32 SQM:**  
**€10.500,00 + VAT**



sei tu!  
a Sciscione

**SEI UNA  
INFERMIERA?  
SVOLOTA LA TUA  
CARRIERA**

REGISTRATI SU  
SOCIAL

**PERCORSO:**

- STRESS
- + AUTONOMIA
- + GUADAGNO

**SANTARI  
in SALUTE**



# VISIBILITY & SOCIAL MEDIA OPPORTUNITIES



# SPONSORSHIP & BRANDING OPPORTUNITIES

The 2026 edition of Welfair offers a wide range of advertising and sponsorship opportunities designed to maximize your brand visibility. Our team will support you at every stage in selecting the solutions that best meet your objectives.

For more information:  
[commerciale@romawelfair.it](mailto:commerciale@romawelfair.it)

## SOCIAL MEDIA MINI PROMO VIDEO

(INSTAGRAM – LINKEDIN – FACEBOOK)

60–90 second video.

HD content provided by the exhibitor, subject to technical editing by the organizers to ensure consistency with the event's communication.

**€500,00 + VAT**

Additional services available upon request (voice-over, subtitles, optimization, etc.)

## SOCIAL MEDIA COVERAGE

Publication of 2 stories on the official Welfair social media channels during the event

**€500,00 + VAT**

## TECHNICAL ROUNDTABLE SPONSORSHIP

• Speaker slot at a technical roundtable

**€2.500,00 + VAT**

• Co-organization of a technical roundtable

**€4.000,00 + VAT**

## DIGITAL VISIBILITY

• 1 VIDEO INTERVIEW (MAX 10 MIN)

**€800,00 + VAT**

• NEWSLETTER LOGO PLACEMENT (1 NEWSLETTER)

**€500,00 + VAT**

### WEBSITE BANNERS:

• HOMEPAGE BANNER 2500 × 500 PX

**€500,00 + VAT**

• PROGRAMME PAGE BANNER

**€750,00 + VAT**

## ONLINE CATALOGUE ADVERTISING

• Half page **€600.00 + VAT**

• Full inside page **€1,500.00 + VAT**

• Double inside page **€2,500.00 + VAT**

Artwork to be provided by the company

## SOCIAL MEDIA KIT INCLUDED

## PUBBLI TB

2 UNITS, POSITIONED INSIDE THE EXHIBITION HALL

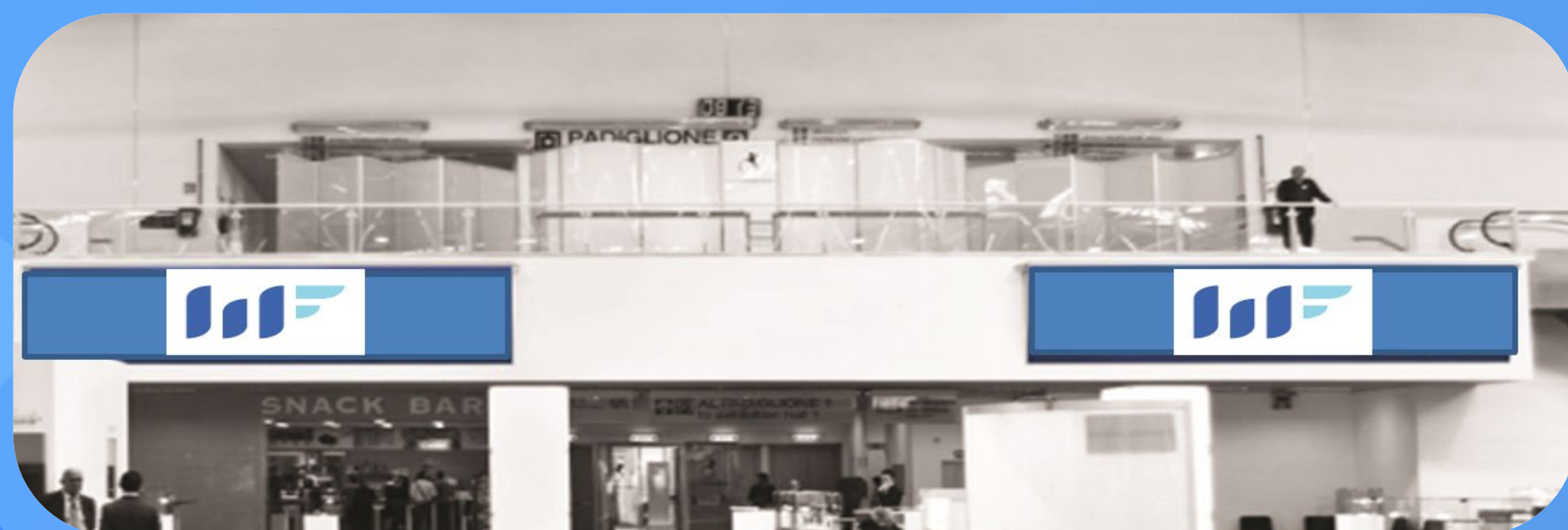
Print support type:

550 g/sqm PVC banner, direct Vutek printing.

DIMENSIONS: 823 × 190 CM

SQM: 15.63

**€/unit 1.400,00 + VAT**



## SELF-STANDING FOAM BOARD PANEL (1 × 2 M)

POSITIONED INSIDE  
THE EXHIBITION HALL

(Print-ready artwork to be  
provided by the exhibitor)

**€150,00 + VAT**

SINGLE-SIDED

**€200,00 + VAT**

DOUBLE-SIDED





# PACKAGES

hp

Droni

hp

Stampa 3D

d-flight

intellicare

Sempli Fare

# SPONSORSHIP EASY

€5.000,00 + VAT

|            |  |
|------------|--|
| EXPO       | 12 sqm Classic set up, including furniture and basic services  |
| FORUM      | Speaker participation in a roundtable  |
| VISIBILITY | BANNER (2500 × 500 px) on the event website ( <a href="http://www.romawelfair.it">www.romawelfair.it</a> ) on the homepage |
| VISIBILITY | LOGO on communication materials as SPONSOR   |

**THE SPONSORSHIP IS NON-EXCLUSIVE**

**INCLUDED:**

**MAIN REGISTRATION FEE**

**REGISTRATION FEE FOR REPRESENTED COMPANIES**

# SPONSORSHIP MEDIUM

€8.000,00 + VAT

|            |  |
|------------|--|
| EXPO       | 24 sqm shell scheme stand, including furniture and basic services                |
| FORUM      | Speaker participation in a working roundtable                                    |
| VISIBILITY | BANNER (2500 × 500 px) on the event website (www.romawelfair.it) on the homepage |
| VISIBILITY | LOGO on communication materials as SPONSOR                                       |
| VISIBILITY | Full-page ADV in the Official Catalogue (artwork provided by the company)        |
| VISIBILITY | 1 video interview with the company representative during the event               |

**THE SPONSORSHIP IS NON-EXCLUSIVE**

**INCLUDED:**

**EXHIBITOR REGISTRATION FEE**

**REGISTRATION FEE FOR REPRESENTED COMPANIES**

# SPONSORSHIP ELITE

€10.000,00 + VAT

|            |  |
|------------|--|
| EXPO       | 32 sqm shell scheme stand, including furniture and basic services                |
| FORUM      | Speaker participation in a roundtable  |
| VISIBILITY | BANNER (2500 × 500 px) on the event website (www.romawelfair.it) on the homepage |
| VISIBILITY | LOGO on communication materials as SPONSOR                                       |
| VISIBILITY | Full-page ADV in the Official Catalogue (artwork provided by the company)        |
| VISIBILITY | 1 video interview with the company representative during the event               |
| VISIBILITY | Social media mini promo video  |

**THE SPONSORSHIP IS NON-EXCLUSIVE**

**INCLUDED:**

**EXHIBITOR REGISTRATION FEE**

**REGISTRATION FEE FOR REPRESENTED COMPANIES**

# ADDITIONAL SPONSORSHIPS

|   |                    |  |
|---|--------------------|--|
| WELCOME COFFEE<br>- NON-EXCLUSIVE                       | €3.000,00<br>+ VAT | <ul style="list-style-type: none"> <li>• lounge area graphic customization</li> <li>• sponsor logo placement on the event website (as “Technical Sponsor”) and on official WELFAIR 2026 communication materials</li> <li>• social media mini promo video</li> </ul>  |
| NETWORKING COCKTAIL<br>- NON-EXCLUSIVE                  | €3.000,00<br>+ VAT | <ul style="list-style-type: none"> <li>• sponsor logo and link on the homepage of the event website</li> <li>• promotional material in a prime position in the lounge area, to be provided by the sponsor</li> <li>• one full-page advertisement in the online catalogue</li> <li>• social media mini promo video</li> </ul> |
| REGISTRATION AREA<br>ONLINE + ONSITE<br>- NON-EXCLUSIVE | €4.000,00<br>+ VAT | <ul style="list-style-type: none"> <li>• sponsor logo placement on the registration web pages and in the on-site reception area</li> <li>• sponsor logo placement on the event website (as “Technical Sponsor”) and on official WELFAIR 2026 communication materials</li> <li>• social media mini promo video</li> </ul>     |
| GADGET<br>DISTRIBUTION<br>- NON-EXCLUSIVE               | €2.000,00<br>+ VAT | <ul style="list-style-type: none"> <li>• 1000 pax (materials provided by the sponsor)</li> </ul>   |
| SPECIAL EVENTS<br>SPONSORSHIP                           | TBD                | <ul style="list-style-type: none"> <li>• area graphic customization</li> <li>• sponsor logo placement on the event website - as “Technical Sponsor” - and on official WELFAIR 2026 communication materials</li> <li>• social media mini promo video</li> </ul>   |



ORGANIZED BY

---



FIERA ROMA SRL  
Via Portuense, 1645/1647  
00148 Roma  
VAT & Tax Code:  
07540411001 – REA: 103887  
100% owned  
by Investimenti S.p.a  
[www.fieraroma.it](http://www.fieraroma.it)

EXPERIENCE SRL  
Viale Tiziano, 25  
00196 Roma  
VAT & Tax Code:  
16705571004 - REA: RM – 1670880  
Limited liability company  
[www.experiencevent.it](http://www.experiencevent.it)

[info@romawelfair.it](mailto:info@romawelfair.it)  
[romawelfair.it](http://romawelfair.it)

CERTIFIED BY

---



00942